

EXPERIENCE

05/2020-
PRESENTSENIOR PRODUCT DESIGNER
CVS HEALTH. WOONSOCKET, RI

Led a design team in creating the minimum viable product (MVP) for a client reporting dashboard for myPBM, a platform contributing to over 40% of CVS Health's total revenue.

Led the design and development of the CVS Health Super App's integrated scheduling feature, creating over 200 screens, which resulted in a 46% improvement in combined conversion and flow completion across web, iOS, and Android platforms, and a 97% increase in user appointment scheduling conversion rates.

Redesigned the MinuteClinic homepage, boosting service visibility by 27% on desktop and 57% on mobile web.

03/2018-
02/2020COFOUNDER, PRODUCT DESIGN HEAD & UI/UX
CUDDLEFISH, INC. NEW YORK, NY

Designed the user interface for a blockchain-based application enabling users in underdeveloped countries to securely send money internationally.

Collaborated on developing a unique business model that bridges the gap between established and emerging industries, fostering accessibility and innovation.

09/2018-
03/2019FULL-TIME PRODUCT DESIGNER & UI/UX
LEGALVIEW, INC. NEW YORK, NY

Designed a fully responsive user interface (UI) and intuitive, human-centered user experience (UX) to streamline and automate the process of collecting user information.

03/2017-
09/2017ASSISTANT DESIGNER, DIGITAL
THIS OLD HOUSE VENTURES, STAMFORD, CT

Collaborated with the digital team to oversee and maintain all website content, ensuring accuracy and alignment with brand standards.

EDUCATION

09/2012-
06/2014

B.A. DIGITAL MEDIA/WEB APPLICATIONS DEVELOPMENT

Johnson & Wales, Providence, RI

09/2011-
06/2012

ATTENDED A YEAR FOR GRAPHIC DESIGN

Suny Purchase, White Plains, NY

TOOLKIT

Figma, Sketch, Marvel, InVision, Zeplin, Flinto, Balsamiq, Wordpress, Drupal, Visual Studio Code, HTML+CSS, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Premiere Pro